

PLANET4B PRESS RELEASE

understanding Plural values, intersectionality, Leverage points, Attitudes, Norms, behaviour and social Learning in Transformation for Biodiversity decision making



PLANET4B

11 September 2025, Brussels

Horizon Europe Project PLANET4B Closing Event

Tales of Transformation: Turning the Tide for Biodiversity and People

In person and livestreamed

How is biodiversity research and action linked with systemic barriers and opportunities stemming from gender, religion, ethnicity, culture, age, and disabilities on the one hand, and transformations in agriculture, trade, fashion, education, and finance sectors on the other hand? What innovative tools can improve our understanding and action that can lead to better decisions for both biodiversity and people?

Horizon Europe Project [PLANET4B](#) recently celebrated three years of research on plural values, interesectionality, attitudes, and behavioural and insitutional change for addressing biodiversity loss, covering these topics across a range of settings and scales in a transdisciplinary consortium of 16 partners.

The closing event of the **PLANET4B project**, held on **11 September 2025 in Brussels**, showcased the project's main advances for understanding transformations, including featuring theoretical novelties and stories of change from case studies across Europe and beyond, and innovative tools for engaging people in biodiversity research and action. Participants also had the opportunity to network with stakeholders from diverse sectors, fostering new collaborations for future biodiversity initiatives. The event included a series of talk shows, screening of videos and photo exhibitions developed by the transdisciplinary teams in 11 place-based and sectoral case studies, and a panel discussion with some of the leading experts in biodiversity science, policy, and practice.

Innovative resources, unveiled at the event, featured the *Catalogue of Creative Methods for Biodiversity Research and Action*; an *Online Platform of Educational Courses and Resources* for key actor groups, together also with training materials for secondary and higher education; and, the newly developed Pathbreak game series dedicated to societal dimensions of addressing biodiversity loss though experiential learning. The research findings and practical tools are designed to support policymakers, businesses, teachers, lecturers, youth programme leaders, and local communities in facilitating better understanding of complexity inherent to biodiversity governance at institutional, community, and individual levels.

The entire event was also livestreamed and recorded. Please stay tuned for updates and resources, and make sure to follow the [PLANET4B website](#) and social media channels in the months ahead, or for direct enquires contact us via email planet4b@zirs.uni-halle.de.



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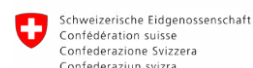
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