PLANET4B Project

understanding Plural values, intersectionality, Leverage points, Attitudes, Norms, behaviour and social IEarning in Transformation for Biodiversity decision making



What Should We Wear on a Planet in Peril? Rethinking Fashion for Biodiversity

Twelve key messages from the research

Marta Bonetti, Pedro Navarro-Gambìn, Matteo Villa University of Pisa







